APPEALING COVER: SOLD OUT

SAMPLES Of COVERS

SAMPLES OF BROCHURE COVERS

ANALISE THE DESIGNS: spot or bit degradé colours, contrasting backgrounds, apparently simple images, silhouttes and use of shapes in positive or/and negative ways.

OTHERS SAMPLES

NOTICE THE COMPOSITIONS: They appeal to a large variety of audience.

+SAMPLES OF COVERS

What would you choose?

ELEMENTS IN A COVER

Los que
duermen
juntos

El Desvelo

1. **IMAGE:** photograph, drawing, mixed technique, collage (it usually makes reference to the subject

2. **TITTLE: In easily legible characters.** It stands out by its position, colour or/and size. **IMPORTANT! : The colour has to contrast with the background.**

3. **AUTHOR:** Its name usually occupies a secondary space but it needs to be easily read.

4. **PUBLISHING:** In the last level of reading. It is generally printed as a logotype.

1st step before working: THINK OF THE IMAGES and **SEARCH FOR INFORMATION**

What are the main aspects going to be?   colours?   gestures? texts or images?

2º:Think about the shapes. They can show up/be displayed in very different ways.

What will its use be?

What audience is it intended?

What reading level for the image do I want?

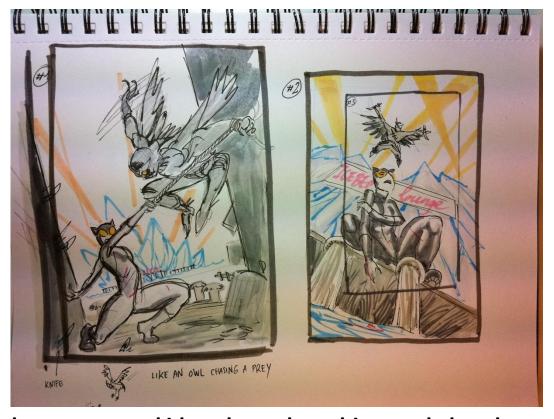**What materials will I use?**

3rd Step: MAKE SKECTHES

Make more than one **sketch**: Compair and choose fonts, colours, spaces for texts and images, techniques and , so on.

Do not forget that not only the image but also the texts will shape the composition.
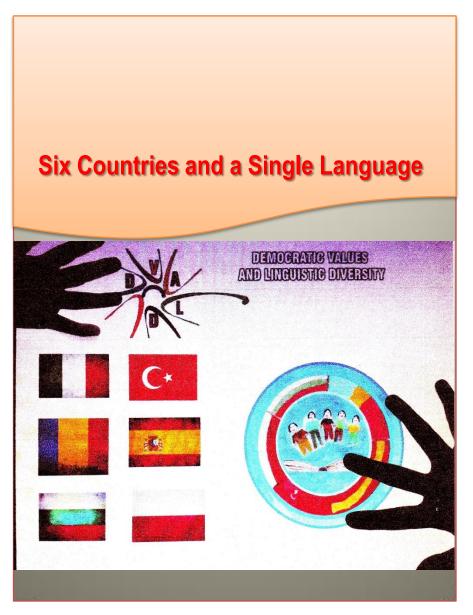

It is really important that your cover shows a general idea about the subject and also about the spirit of the Comenius Project.

TIP

Be careful, this good idea has lost one country, POLAND!

Search for ideas and, never forget the subject

SUBJECT: "DEMOCRATIC VALUES AND LINGUISTIC DIVERSITY". The tittle of the project sums up: coexistence, meetings, democratic values, multiculturality, and so on.

OUR COVER

Six Countries and a Single Language

1. It has to have a tittle, **in English.**
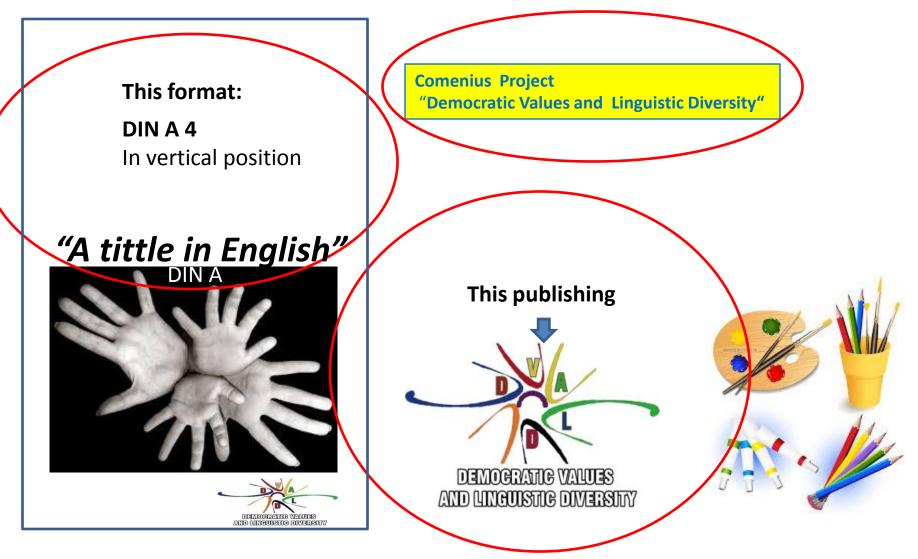2. It has to have an **author**:
Comenius Project"Democratic Values and Linguistic Diversity"
3. It has already got a publishing: a winning logo at the Logo Contest.

The use of Logo is compulsury

Your cover has to include:

This format:

DIN A 4
In vertical position

"A tittle in English"

DIN A

Comenius Project
"Democratic Values and Linguistic Diversity"

This publishing

And, finally, it has to be finished before the 3rd of October, at least here, IES JA